



4th Conference Announcement

Registration deadline 1 May 2009

## **Models for successful collaboration and partnerships of purpose between universities, businesses and NGOs**

**- in education, research and consultancy**

10 to 13 June 2009, to be held at

Leuven Institute for Ireland in Europe, Leuven (BE)

### 1 Conference focus

The products of universities are their degree programmes, and their research and development outcomes. Businesses and NGO's depend on universities to deliver degree programmes which develop graduates with the desired skills and attributes. Businesses and NGOs benefit from the skills of university staff in research, development and consultancy.

The challenge is to foster collaboration and more formal partnerships of purpose between universities, businesses and NGOs that will enhance the outcome of this knowledge triangle (research, education and innovation) for the benefit of society.

The conference will examine successful strategies for gaining these benefits. The outcomes of the conference will assist universities in addressing the European political imperative for enhanced university - business partnerships. Businesses and NGOs will be better informed of the issues to address and appreciate when collaborating with universities.

The Conference themes are:

- The Political Context – EU and Government
- University Strategic Development – working with businesses
- Research and Innovation – models for collaboration and partnerships
- Education – developing a partnership
- Start up proposal for the ICA University-Business Forum for the Life Sciences

Details following:

Conference Programme

Target Audience

Expected outcomes

Registration and Organisation Details

## 2 Conference programme

Wednesday 10 June

- 9.00 ICA Board Meeting
- 15.00 – 19.00 Conference Registration
- 15.30 ICA General Assembly
- 18.30 Conference reception, finger buffet

Thursday 11 June

- 9.00 **Welcome**  
ICA and CEDIA Presidents  
Dean of the Faculty of Bioscience Engineering, Katholieke Universiteit Leuven

### **Theme 1 Political Context – EU and government**

- 9.15 **Keynote University-Business collaboration - the EU perspective.** Peter Baur, DG Education and Culture, European Commission, Brussels
- 10.00 **Keynote Government in support of university business collaboration and partnerships.** Patrick Cunningham, Chief Scientific Adviser to the Irish Government, Ireland
- 10.30 Coffee

### **Theme 2 University Strategic Development – working with businesses**

- 11.00 **Keynote: The Faculty Senate: challenges, opportunities and experiences in engaging with corporate representatives.** Pol Coppin and Staf Van Reet, Dean, Faculty of Bioscience Engineering, Katholieke Universiteit Leuven and Managing Director Viziphar Biosciences
- 11.45 **Keynote: University spin-offs a commercial reality - models for successful technology transfer.** Koenraad Debackere, General Manager, Katholieke Universiteit Leuven, Leuven, Belgium
- 12.30 Hot Lunch

### **Theme 3 Research and Innovation – models for collaboration and partnership**

- 13.30 **Keynote: Industry in collaboration and partnership with the university.** Peter Olesen, ActiFoods ApS, Denmark
- 14.00 Keynote: To be announced
- 14.30 Discussion
- 15.00 Coffee

- 15.30      **Collaboration and partnerships between universities and companies – a research benefit.** Ole Green, University of Aarhus, Denmark
- 16.00      **The REAL project: the platform for collaboration between companies and university research units in Portugal and Spain.** Eduardo Rosa, Vice-Rector, University of Trás-os-Montes and Alto Douro, Portugal
- 16.30      **Experience with research collaboration between University of Applied Science and the agricultural and forestry sector.** Harald Menzi, Swiss College of Agriculture (SHL), Switzerland
- 17.00      **Networking in a Development Cooperation context, with focus on sustainable resource management in Ethiopia.** Willibald Loiskandl, University of Natural Resources and Applied Life Sciences (BOKU), Austria
- 17.30      Close
- 18.30      Reception at Gent Town Hall
- 19.30      Buffet dinner Salon Georges

Friday 12 June

**Theme 4      Education - developing a partnership between universities and business**

- 9.00      **“Grandes Ecoles” and Companies in France : a story of strong ties - the case of the Institute Polytechnique LaSalle Beauvais.** Valerie Leroux and Philippe Choquet, Executive Vice President and Executive President, Institute Polytechnique LaSalle Beauvais, France
- 9.30      **EuroAqua: university industry collaboration in the design, delivery and evaluation of the Master degree programme.** Philippe Gourbesville, Director, Polytech'Nice-Sophia / Nice-Sophia Antipolis University, France
- 10.00      **IAAS support of the engagement of students with industry.** Stephanie Klaedtke and Sebastian Oltmanns, International Association of Students in Agricultural and Related Sciences, Belgium.
- 10.30      Discussion
- 11.00      Coffee
- Developing Life Long Learning programmes
- 11.30      **The MBA in Agribusiness and Commerce (AGRIMBA) as a tool in life long learning for professionals and academics.** Wim Heijman, Professor of Regional Economics, Wageningen University, The Netherlands and Member Executive Board AGRIMBA
- 12.00      **Successful cooperation of stakeholders in the lifelong learning model focusing on water disasters.** Pavel Kovar, Vice Rector, Czech University of Life Sciences (CULS), Czech Republic
- 12.30      Discussion

- 13.00 Finger Buffet Lunch
- 14.00 **Paper Professional accreditation of agronomists in Spain.** Charo García Moreno, National Council of Professional Associations of Agricultural Engineers, Spain.
- 14.30 **Providing a framework for CPD management for professional agriculturists in Europe.** Maureen Murphy, Aurion Learning, Northern Ireland
- 15.00 Coffee

**Start up proposal: ICA University-Business Forum for the Life Sciences**

- 15.30 **Keynote: Benchmarking of university-enterprise co-operation – possible indicators.** Nadine Burquel, Secretary General of the European Centre for the Strategic Management of Universities (ESMU), Belgium
- 16.00 **Discussion of the proposal**  
led by Philippe Choquet, Executive President, Institute Polytechnique LaSalle Beauvais, France
- 18.00 Close of Conference
- 19.00 Reception and Conference Dinner at the Faculty Club, Katholieke Universiteit Leuven

Saturday 13 June

CEDIA General Meeting

EAALS Board Meeting

### **3 Target Audience**

Rectors, Deans, Directors of university research and innovation services, Directors of university educational services, Directors of research teams, Degree programme coordinators

Business and NGO leaders, Recruitment staff, Research team managers, Commercial managers

### **4 Expected outcomes**

The principal outcome will be improved understanding for developing effective collaborative ventures and partnerships between universities, businesses and NGOs.

The EU Commission seeks project applications to support the enhancement of cooperation between universities and businesses. An intended outcome of the conference will be a project application involving universities, businesses, NGOs and associations.

As a follow up to the conference we propose the establishment of the **ICA University-Enterprise Forum for the Life Sciences** for continuing dialogue between enterprises and universities.

## 5 Registration

### 5.1 Registration

The Registration fee covers the Reception on Wednesday, the cost of coffee breaks, lunch and dinner on Thursday and the cost of coffee breaks and lunch on Friday. The Conference dinner on Friday night is charged separately.

		€
Registration fee	For delegates from ICA member institutions, ICA Standing Committees and CEDIA members	295
	For delegates from other institutions	345
	Student	140
Conference dinner Friday 12 June		50

Register on line at <http://www.life.ku.dk/English/about/ICA%202009.aspx> for the Conference and make a payment to the ICA bank account to confirm your registration. If you have any queries please contact Ida Krogager at [ica-europe@life.ku.dk](mailto:ica-europe@life.ku.dk)

### 5.2 Bank payment

Please transfer the registration fee to the following account:

Bank: KBC  
Address of Bank: Brugsesteenweg 513, B-9030 Mariakerke (Belgium)  
Swift code: KREDBEBB

IBAN: BE21 7370 1215 0103  
Beneficiary: ICA  
Reference: ICA Conference 2009 <your name>

All bank charges are the responsibility of the payee. Payment by cheque, credit card or cash is not accepted. If this presents a particular problem please contact Ida Krogager, ICA Secretariat ([ica-europe@life.ku.dk](mailto:ica-europe@life.ku.dk))

### 5.3 Cancellation policy

If you wish to cancel your registration full refund of the Registration Fee will be made if the ICA Secretariat is notified and has acknowledged cancellation by 15 May. After the 15 May the registration fee will not be refunded.

## 6 Hotels:

It is your responsibility to make your hotel reservations. Reservations of rooms have been made at the following hotels. To make a booking link to the hotels' online booking form.

The LEUVEN INSTITUTE for IRELAND in EUROPE [www.leuveninstitute.eu](http://www.leuveninstitute.eu)

Janseniusstraat 1, 3000 Leuven

tel: +32 16 31 04 30

18 rooms on June 10 – 13 are reserved

Price 100 € single room & 65€ per person twin room breakfast included

Booking deadline: Participants should confirm their room one month before arrival

Quote reference CEDIA Conference

NEW DAMSHIRE: [www.hotelnewdamshire.be](http://www.hotelnewdamshire.be)

Damiaanplein – Schapenstraat 1, B-3000 Leuven

tel: +32 16 23 21 15

16 rooms available on June 10-13 are reserved.

Price: 111 € single room & 131 € twin room breakfast included

Booking deadline: Participants should confirm their room one month before arrival.

Quote reference CEDIA Conference

BEGIJNHOF CONGRESS: [http://www.bchotel.be/html\\_eng/home.html](http://www.bchotel.be/html_eng/home.html)

Groot Begijnhof 15, B-3000 Leuven

tel +32 (0)16 29 10 10

8 available are reserved.

Price: 185 € single room Breakfast included

Booking deadline: Participants should confirm their rooms as soon as possible.

Quote reference CEDIA Conference G40557

IBIS LEUVEN CENTRUM: <http://www.ibishotel.com/>

Brusselsestraat 52, 3000 LEUVEN

tel. +32 (0) 16 29 31 11

15 rooms available

Price: June 10 and 1: 100€ single room, 114.00€ twin room Breakfast included

June 12: 89€ single room, 103€ double room, Breakfast included

e-mail: [h1457-RE@accor.com](mailto:h1457-RE@accor.com)

Booking deadline 1 May 2009

Quote reference CEDIA Conference 017571001

NOVOTEL:Novotel Leuven Centrum: : <http://www.accorhotels.com/>

Vuurkruisenlaan 4, 3000 LEUVEN

tel. +32 (0) 16 21 32 00

40 rooms are reserved until 30 days prior to arrival

Price: 10 and 11 June 130 € per night single room, 140 € per night double room including breakfast

12 June 100€ single room, 110 € double room including breakfast

e-mail: h3153@accor.com

Download Registration form

Booking deadline: 10 May 2009

Quote reference CEDIA Conference 014679

OTHER HOTELS:

HOLIDAY INN:Hotel Holiday : <http://www.6c.com/leuvenbelgium>

Inn Garden Court Alfons Smetsplein 7, 3000 LEUVEN

tel. +32 (0) 16 31 76 00

e-mail: higcleuven@alliance-hospitality.com

HOTEL PROFESSOR

Naamsestraat 20

3000 Leuven

tel. 016/20.14.14 of 016/22.04.42

fax: 016/29.14.16

HOTEL BOOKING WEBSITE

<http://hotels.belgium-bookings.com/>

## 7 Travelling to Leuven and the Conference venue

Arrival by plane at

Brussels National Airport, Zaventem

The train station is below the main terminal. A train ticket to Leuven costs €3.30. On week days, trains to Leuven leave at 17 minutes and 39 minutes past the hour, and take about 20 minutes.

Brussels South Charleroi Airport is approximately 46 km from the centre of Brussels. A bus connects the airport to Brussels Midi station from where there are regular trains to Leuven taking about 30 minutes.

Arrival by train at Leuven Station

On arrival in Leuven station, you will find the taxis at the main entrance. A taxi journey to the Leuven Institute should cost no more than €10.

## 8 Acknowledgements

The ICA-CEDIA-KULeuven Conference is organised in collaboration with the Leuven Institute for Ireland in Europe.

## 9 Conference Committee

ICA

Simon Heath (Co-Chair), Philippe Choquet, Ida Krogager, Irene Mueller, Eduardo Rosa,  
*CEDIA*

Sean Gaule (Co-Chair), Lyonnell Tirelli  
*KU Leuven*, Faculty of Bioscience Engineering  
Pol Coppin and Matt Tips

## 10 Conference Partners

CEDIA European Federation of Agronomist Associations  
(<http://www.cedia.be/en/index.htm>)

ICA Association for European Life Science Universities  
(<http://www.ica-europe.info>)

KU Leuven, Faculty of Bioscience Engineering, Katholieke Universiteit Leuven  
(<http://www.biw.kuleuven.be/english/>)

## 11 Contacts

*for further information about Registration*

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*for further information about the Programme*

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