

Silva Annual conference 2008

Motto: What do we **know about our graduates?**

Martin Ziesak, Gerhard Müller-Starck

Silva Annual conference 2008

What do we **do** for our graduates?

Martin Ziesak, Gerhard Müller-Starck

Structure

- 1 Entrepreneurial independency.
- 2 Alumni Network.
Münchner Forstwissenschaftliche Gesellschaft.
- 3 Career-service.
Career Service Coordinator at the School of
Forest Science & Resource Management.
- 4 Life long learning.
Offers from the School of Forest Science & Resource Management.

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Support for *entrepreneurial independency*

TUM. The Entrepreneurial University.



The logo for UnternehmerTUM features the word "unternehmer" in a lowercase, orange, sans-serif font, followed by the TUM logo in a blue, stylized, blocky font. The entire logo is centered within a white rectangular box.

»UnternehmerTUM offers young, entrepreneurial people the opportunity to realise their own business ideas, to recognise chances, to test concepts in a realistic environment and to implement them;
this is what UnternehmerTUM stands for.«

(Susanne Klatten)

<http://www.unternehmertum.de>

UnternehmerTUM GmbH,
Centre for innovation and start-ups
founded in January 2002

The company is an independent, non-profit making private limited company and an associated institute of the university.

<http://www.unternehmertum.de/english/index.html>



Support programme for annually 40 picked candidates in 18 months bursaries:

- * development of business plan
- * coaching by a mentor
- * ...

May be starting point of an own enterprise.

Discontinuous Innovation Lab

<http://www.innovation-lab.org/>

- International network of interdisciplinary researchers and innovation managers
- Regular international workshops and conferences
- Aim at mastering the discontinuous innovation cycles

Corporate foundations

Support in the foundation process

- Business plans
- Patent questions
- Even provides office infrastructure

Further more

- Annual Competition for Innovation
- Teaching programs in lectures, seminars

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Alumni Network. Münchener Forstwissenschaftliche Gesellschaft.

Offers for Alumni

KontaktTUM-Database

(personal lifelong forwarding e-mail, from summer 2008 Alumni Portal)

Information for Alumni

(Magazine „KontaktTUM“, engl. Newsletter „Alumni News“,
monthly Email-Newsletter „Die TUM informiert“)

Events for Alumni

(Alumni-Forum: 5. Alumni-Forum October 2008, international seminars)

Services

(Career Service, programme „Zurück zum Campus!“,
Offers for Alumni-kids)

International Network

(worldwide regional network groups)

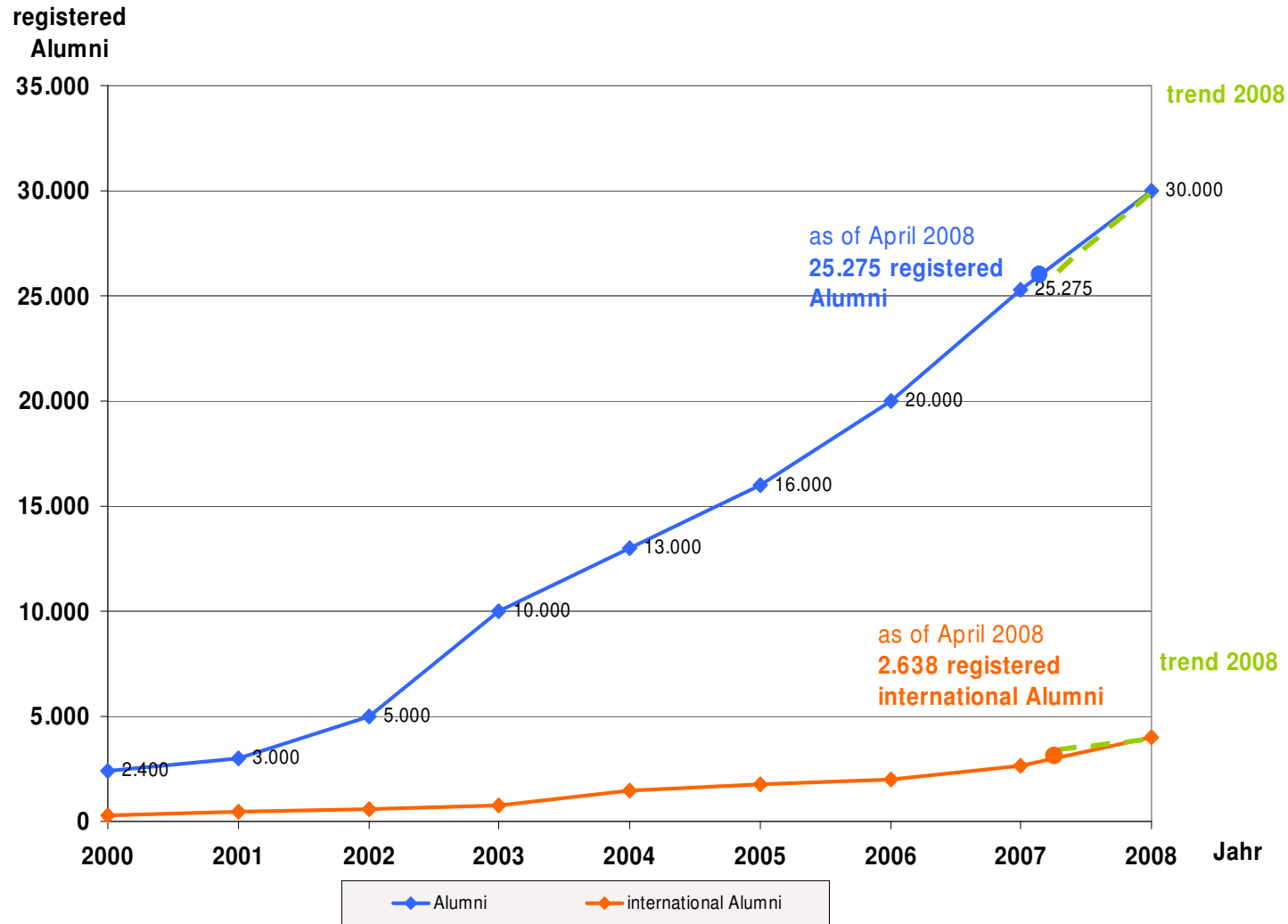


International KontaktTUM Network



- 2.500 international Alumni
- 10 active network regions
- More than 30 contacts
- international events in Germany and abroad

KontaktTUM Database



Münchner Forstwissenschaftliche Gesellschaft e.V.



The offer for graduates and forest interested people:

- International network of foresters
- Dialog-platform between working foresters and graduates / students
- Offers a view on latest research at the forest faculty
- Contacts for enterprises to graduates

Münchner Forstwissenschaftliche Gesellschaft e.V.

Realises this by different activities:

- Meetings
- Seminars for students on the future in in job life
- Annual publication

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Career Service Career coordinator at the School of Forest Science & Resource Management

Career Service

Link: between university and economy,
 between academic studies and career,
 between graduates and potential employers.

Provides active support for graduates for their step from student- to professional life.

Activities:

For companies and graduates, students:
 Company presentations at the TUM
 Job exchanges
 Career forums, like IKOM LifeScience (Weihenstephan)
 Offers for a practical

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Life long learning.
Offers from the School of Forest
Science & Resource Management.

Life long learning

Necessary to stay successful in the job life.

Various offers:

By the Faculty and by single chairs:

Summer schools

Samples, by single chairs or institutes:

- 14. Münchner Holzkolloquium (17th July 2008, Munich)
- 12. Unternehmertag Freising (2nd April 2008, Freising)
- Forum "Genetik-Wald-Forstwirtschaft"

and many more ...



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Conclusion.

Summary 1:

A good university is not only providing the job market with excellent graduates, but **cares for these graduates!**

Summary 2:

Different measures from the university provide tailored **help to graduates** on their way **into and through their professional life.**